

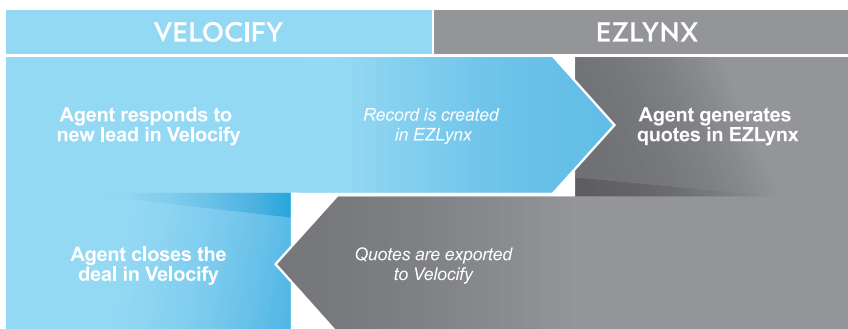
Velocify by Ellie Mae for EZLynx

Accelerate insurance sales performance. Contact, quote, and convert more leads.

Today's insurance buyers are far more educated and demanding, obtaining quotes from multiple insurance carriers and making decisions quickly. In this high-velocity, highly competitive buying environment, speed of response by insurance agents has become a major driver of success.

Seamlessly Integrated Solutions

Velocify® and EZLynx™ are two vital systems utilized by thousands of insurance agents today. The integrated solution further accelerates time-sensitive workflows, ensuring more quotes turn into policies. Here is how it works:



Velocify LeadManager,™ when combined with EZLynx, allows insurance agents to rapidly respond and instantly quote more prospects; emphasizing a commitment to customer service from the very first touch point.

- **Rapidly respond to more leads** – Velocify LeadManager is an intelligent sales automation solution that drives agents to respond to prospective buyers faster through intelligent lead distribution, daily activity prioritization and automated follow up.
- **Instantly quote more leads** – EZLynx allows prospects to enter data just once and get dozens of competitive quotes back in just minutes; enabling insurance agents to generate accurate, real-time rate quotes from multiple insurance carriers from one place.
- **Convert more leads** – By combining Velocify LeadManager with EZLynx for live, accurate quotes, insurance agencies improve the prospect experience while developing a seamless selling process to drive more prospects to open more policies.

Key Benefits

- Rapidly respond to more leads
- Instantly quote more prospects
- Maximize conversion rates

Key Features

- Automatically create new lead records in EZLynx
- Export quotes to Velocify
- Update prospect record in Velocify with EZLynx quote

Contact us to learn more.

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Call: 888.843.1777

Web: velocify.com